

SUNBURST ENTERS INTO PARTNERSHIP WITH A.D.A.M. EDUCATION

CHICAGO, IL – March 20, 2012: Sunburst Digital and A.D.A.M. Education announced a new partnership today designed to bring A.D.A.M. Education’s web-based middle and high school biology, human anatomy & physiology curriculum to school districts across the country.

“A.D.A.M. Education’s hands-on, interactive human anatomy and physiology resources are used by the world’s leading medical institutions, schools and clinical research organizations. Providing rigor to middle and high school students fits into a pressing need for valuable life science resources,” offers Cecilia Colome, Director of Curriculum and Academic Standards for Sunburst Digital. “These rich science disciplines form the entry point for the interest of many students in continuing their studies in the medical arts, life sciences and biomedical careers. It fits perfectly into our national STEM and STEAM initiatives,” adds Colome.

Sunburst Digital will offer four A.D.A.M. Education resources: Interactive Anatomy, Inside Out, Interactive Physiology and Health Resources for Libraries. Together with A.D.A.M.’s extensive family life, health and wellness curricula, each offering is aligned to state as well as national science and health guidelines. “A.D.A.M. Education enhances the learning and classroom experience with engaging animations, 3D models, interactive resources and illustrations that are proven to contribute to increase student retention and performance for over 20 years,” says Bridget Benware, Manager of Strategic Partnerships. “We are thrilled to have Sunburst Digital include the A.D.A.M. Education award-winning resources in their line of digital product offerings.”

ABOUT EBIX, INC.: A leading international supplier of On-Demand software and E-commerce services to the insurance industry, Ebix, Inc., (NASDAQ: EBIX) provides end-to-end solutions ranging from infrastructure exchanges, carrier systems, agency systems and BPO services to custom software development for all entities involved in the insurance industry. A.D.A.M. Education is a business unit of Ebix Health, which develops interactive educational resources for teaching and learning about the human body and health literacy.

With 30+ offices across Brazil, Singapore, Australia, the US, New Zealand, India and Canada, Ebix powers multiple exchanges across the world in the field of life, annuity, health and property & casualty insurance while conducting in excess of \$100 billion in insurance premiums on its platforms. Through its various SaaS-based software platforms, Ebix employs hundreds of insurance and technology professionals to provide products, support and consultancy to thousands of customers on six continents. Ebix’s focus on quality has enabled it to be awarded Level 5 status of the Carnegie Mellon Software Engineering Institute’s Capability Maturity Model (CMM). With a recent ISO 27001-security certification, the Company also has a ISO 9001:2000 certification for both its development and BPO units in India. For more information, visit www.ebix.com.

ABOUT SUNBURST DIGITAL: For more than 25 years, the Sunburst team of software developers, instructional designers, sales, service and classroom specialists have been knowledge experts in delivering and connecting educators with innovative digital content solutions that enhance academic achievement outcomes. Sunburst proprietary and 3rd party products like: Type to Learn™; Ignite! Learning®; English Spanish Success: ESS™; Key Skills®; Learn About™; 10th Planet™; Math Pathways®; Write Brain!™; A-to-Zap!®; Curious George® Schoolhouse; Sesame Street Digital™; Knowledge Adventure School™, Show What You Know/Khan Academy®, BuzzMath™, Flocabulary™, Simple K12™, K to the 8th™, and A.D.A.M. Education™ enhance learning in more than 97% of all US school districts. Sunburst continues an inspired tradition of supporting curriculum and instruction by delivering digital content solutions targeting Common Core, state standards and local priorities that engage learners and integrate seamlessly with existing 21st century technology. In service of teachers, parents and students everywhere, Sunburst is driven to deliver on the digital promise to education because effective teaching changes the world.