

## FOR IMMEDIATE RELEASE

November 3, 2014

**Hoffman Estates, IL** –Sunburst Digital today announced that it will supply Rand McNally *World Atlas*, a new online educational resource that delivers dynamic maps with social studies, history and geography content, as well as suggestions for lesson plans and writing connections. The new collaboration will provide a cornerstone for Sunburst’s digital social studies offerings across the K-12 spectrum.

World Atlas allows teachers and students to bring geography curriculum to life through robust maps and data layers and rich content. The dynamic digital classroom resource platform allows for users to create, draw on, annotate, and share custom maps.

Teachers have the ability to develop cross-curricular lessons to support students’ critical thinking and map skills. Each lesson is standards-aligned and can be downloaded, edited and saved. Students can easily create individual accounts, combine maps and layers, save them, add annotations, and then collaborate with other students as well as share maps with their teacher’s account.

Sunburst Digital, Inc. is proud to add Rand McNally’s World Atlas to its ever-expanding catalog of renowned and experienced digital classroom partners. Through this partnership, Sunburst Digital, Inc. significantly enhances its geography curriculum software within the digital classroom space.

Sunburst Digital, Inc., provides appropriate digital classroom resources designed to supplement curriculum software and enhance academic achievement outcomes for the past 25 years, adds World Atlas to its wide-ranging product portfolio.

Rand McNally World Atlas is available from Sunburst Digital, Inc. via <http://worldatlas.sunburst.com/> or by calling (800) 321-7511 for more information.

### **About Sunburst Digital, Inc.**

**Sunburst Digital, Inc.** is the leading provider of digital classroom resources to educators and schools for more than 25 years, comprised of software developers, instructional designers, sales, service, and classroom specialists who are knowledge experts in delivering and connecting educators with digital content solutions designed to enhance academic achievement outcomes and transform classrooms. Sunburst Digital, Inc. sells, supports, and provides ongoing services for digital curriculum solutions to districts, schools, teachers, classrooms, and parents in the United States and abroad through passionate employees, talented partners, and proven systems. Sunburst Digital, Inc. proprietary and 3<sup>rd</sup> party products consist of: Type to Learn™, Ignite! Learning®, English Spanish Success: ESS™, Big Universe, Edusmart, Help Math, Rand McNally World Atlas, Key Skills®, Learn About™, 10<sup>th</sup> Planet™, Math Pathways®, A-Zap!®, Knowledge Adventure School™, and ShowWhatYouKnow®/Khan Academy.



Delivering on the Digital Promise to Education™

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**About Rand McNally** - Since 1856 Rand McNally has been the country's most trusted source for maps, navigation, and travel content. Its Education division provides leading geography-based resources for the classroom, including the online World Atlas, printed classroom atlases, and wall maps. Rand McNally's award-winning products provide teachers with innovative resources to help them engage children and enrich the learning experience in Social Studies, History, and Geography. Learn more at [randmcnally.com](http://randmcnally.com).

To learn more about this partnership, please contact

Tim Edwards, Marketing  
Sunburst Digital, Inc.  
3150 W. Higgins Road, Ste. 140  
Hoffman Estates, IL 60169  
Office: (800) 321-7511  
Fax: (224) 366-2586  
[tedwards@sunburst.com](mailto:tedwards@sunburst.com)

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